

Business Economics – Faculty of Commerce

1.

SYBCom Semester III and IV in the following subjects.

- i. Compulsory Paper: Business Economics – paper III and paper IV.
- ii. Applied Component Paper: Economic Systems – paper I and II
- iii. Applied Component Paper: Cooperation – paper I and II

2.

Revised Question Paper Pattern for external examination of FYBCom - Business Economics Papers I and II at Semesters I and II respectively.

3.

Syllabus and question paper pattern for TYBCom in the subjects:

- i. Compulsory Paper: Business Economics – paper III
- ii. Applied Component Paper: Trade Unionism and Industrial Relations
- iii. Applied Component Paper: Labour Welfare and Practice
- iv. Applied Component Paper: Rural Marketing
- v. Applied Component Paper: Regional Planning

S.Y.B.Com - Semester III

Business Economics - Paper III: Macroeconomics: Theory and Policy

Objectives:

This course is designed to present an overview of macroeconomic issues and introduces preliminary models for the determination of output, employment, interest rates, and inflation. Monetary and fiscal policies are discussed to illustrate policy application of macroeconomic theory.

1. Macroeconomics: Theory of Income and Employment

Circular Flow of Income: Closed (two and three sector models) and Open Economy Models – Trade Cycles: Features and Phases – Concept of Aggregate Demand – Keynes' Theory of Income Determination – Theory of Multiplier – Acceleration Principle – Super-multiplier

(15 Lectures)

2. Monetary Economics

Supply of Money: Concept, Constituents and Determinants of Money Supply – Velocity of Circulation of Money: Meaning and Factors Determining – Demand for Money: Keynes' Theory of Demand for Money – Liquidity Preference Theory of Rate of Interest – Inflation: Concept and Rate of Inflation – Demand Pull and Cost Push Inflation – Phillips Curve – Causes, Effects and Measures to Control Inflation.

(15 Lectures)

3. Banking and Integration of Product and Money Market Equilibrium

Commercial Banking: Assets and Liabilities of a Commercial Bank – Tradeoff between Liquidity and Profitability – Money Multiplier – Monetary Policy: Objectives and Instruments – Fiscal Policy: Objectives and Instruments – IS-LM Model: Framework, Impact of Fiscal and Monetary Policy Changes.

(15 Lectures)

References:

1. Dornbusch, Fischer and Startz, *Macroeconomics*, McGraw Hill, 11th edition, 2010.
2. N. Gregory Mankiw. *Macroeconomics*, Worth Publishers, 7th edition, 2010.
3. Olivier Blanchard, *Macroeconomics*, Pearson Education, Inc., 5th edition, 2009.
4. Richard T. Froyen, *Macroeconomics*, Pearson Education Asia, 2nd edition, 2005.
5. Andrew B. Abel and Ben S. Bernanke, *Macroeconomics*, Pearson Education, Inc., 7th edition, 2011.
6. Errol D'Souza, *Macroeconomics*, Pearson Education, 2009.
7. Dwivedi D. N., *Macroeconomics: Theory and Policy*, Tata McGraw

Internal and External Semester Examination for Semester III

Internal Examination

Internal Examination will be for 40 marks and is split into –

- i) One test for 20 marks containing objective questions.
- ii) 10 marks for project or assignment
- iii) 05 marks for over all conduct and 05 marks for active participation

External Examination

Question Paper Pattern for Semester End Examination.

There will be four questions in all. All the questions are **COMPULSORY** and will have internal choice. (Total marks: 60).

Q1. **Module I**

Three questions: A, B, C. Attempt any two – (Total marks 15)

Q2. **Module II**

Three questions: A, B, C. Attempt any two – (Total marks 15)

Q3. **Module III**

Three questions: A, B, C. Attempt any two – (Total marks 15)

Q4. Objective questions: (Total 15 Marks)

- a) True or False, with reasons (8 marks): Two statements from each module for 02 marks each. Total 06 statements. Attempt any 04 (4X2=8).
- b) Multiple Choice Questions (7 marks): Three questions from each module for 01 mark each. Total 09 questions. Attempt any 07 (7X1=7).

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S.Y.B.Com - Semester IV

Business Economics - Paper IV: Recent Issues of Indian Economy

Objectives:

This course is designed to present an overview of recent issues of Indian Economy. It provides a comprehensive and descriptive analysis of developments in various sectors of the Indian economy, since the reforms period. It particularly focuses on recent reform measures and its impact on national income growth, human development, agriculture, industry, services, banking and monetary policy.

1. Basic Issues in Economic Development

New Economic Policy 1991: Rationale and Key Policy Changes – Trends in National Income and Per Capita Income – Sectoral Composition of National Income and Occupational Structure – Inclusive Growth – Progress of Human Development Index in India (Post 1991): Health, Gender Related Development and Economic Indicators – Government Policy with respect to Education and Health – Recent Trends in Employment – Problems of Unemployment.

(15 Lectures)

2. Agriculture, Industry and Service Sectors

Trends in Agricultural Production and Productivity – New Agricultural Policy, 2000 and Recent Policy Measures – Public Distribution System and Food Security – WTO and Indian Agriculture – Industrial Development since 1991: Growth and Diversification – MRTP and Competition Act – Comprehensive Policy Package for SSI's, 2000 and Recent Policy Measures – Service Sector: Growth & Performance since 1991.

(15 Lectures)

3. Banking and Monetary Policy Since 1991

Banking Sector Reforms since 1991: Rationale and Measures – Structure of Banking in India – Performance of Commercial Banks – Developmental and Promotional Functions of RBI – RBI's Recent Measures of Money Supply – Inflation: Trends and Causes – Recent Changes in Monetary Policy in India.

(15 Lectures)

References

1. Misra S.K and Puri V.K, *Indian Economy*, Himalaya publishing house, 29th Edition, 2011, PP. 5-7,20-26, 164-169, 189-198, 240, 241-246, 250-252, , 324-327, 355-356, 378-383, 426-429, 447-451, 573-576, 591-595, 598-608, 785-793, 797-799.
2. DattRuddar and Sundharam K.P.M, *Indian Economy*, S. Chand Publication, 58th Edition, 2008, PP. 3-13, 32-37, 66-79, 83-87, 231-241, 298-299, , 385-387, 472-479, 498-505, 614-616, 665-671, 792-795, 827-833, 835-843, 885, 887-893.
3. Shukla M.B, *Indian Economy*, Taxman Publisher, 2012.
4. Deepashree, *Indian Economy*, Ane Books Pvt. Ltd.

Internal and External Semester Examination for Semester IV

Internal Examination

The Internal Examination will be for 40 marks and is split into –

- i) One test for 20 marks containing objective questions.
- ii) 10 marks for project or assignment
- iii) 05 marks for over all conduct and 05 marks for active participation

External Examination

Question Paper Pattern for Semester End Examination.

There will be four questions in all. All the questions are **COMPULSORY** and will have internal choice. (Total marks: 60).

Q1. Module I

Three questions: A, B, C. Attempt any two – (Total marks 15)

Q2. Module II

Three questions: A, B, C. Attempt any two – (Total marks 15)

Q3. Module III

Three questions: A, B, C. Attempt any two – (Total marks 15)

Q4. Objective questions: (Total 15 Marks)

- a) True or False, with reasons (8 marks): Two statements from each module for 02 marks each. Total 06 statements. Attempt any 04 (4X2=8).
- b) Multiple Choice Questions (7 marks): Three questions from each module for 01 mark each. Total 09 questions. Attempt any 07 (7X1=7).

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S.Y.B.Com - Semester III - Applied Component Paper

Economic Systems - Paper I

Module 1

Introduction: Meaning, Feature and Functions of economic systems – Importance of the study of economic systems – Forces influencing economic systems – Classification of economic systems – a Multidimensional approach – Pure and Mixed systems.

Module II

Criteria for evaluating performance of economic systems: Efficiency criteria - Allocative, Productive and Distributive efficiency under different economic systems – Role of freedoms under different systems – Incentives and Disincentives under different economic systems: Economic and Non-economic; Monetary and non-monetary.

Module III

Capitalism: Transition from Mercantilism to Capitalism – Features – Emergence of Welfare State

Marxian Economic Thought – Materialistic Interpretation of History – Theory of Profit – Theory of Capitalist Crises and Breakdown.

References:

H. Stephen Gardner, *Comparative Economic Systems*, Dryden Press, 1998.

Steven Rosefielde, *Comparative Economic Systems : Culture, Wealth, and Power in the 21st Century*, Blackwell Publishers, 2004.

North Douglass, *Institutions, Institutional Changes and Economic Performance*, Cambridge University Press, 1990

Bruno Amable, *The Diversity of Modern Capitalism*, Oxford University Press, 2003.

S.Y.B.Com - Semester IV - Applied Component Paper

Economic Systems - Paper II

Module I

USA: Critique of American Capitalism – Service Economy
Central Planning in former Soviet Union – Policies of Glasnost and Perestroika –
Transition in Central Eurasia (Russia)
Convergence of Economic Systems

Module II

Mixed economy – Features – India: a mixed economy – Changing role of public sector
Appraisal of Gandhian ideas on economic system
China – a continuing revolution (Since 1978)

Module III

Globalization – Transnational Corporations and Capitalist globalization – Country
integration and system performance – Impact of globalization on economic growth,
efficiency and distribution of income – Challenges of capitalist globalization – Class
polarization crisis – Crisis of ecological sustainability and unsustainability

References:

- Bruno Amable, *The Diversity of Modern Capitalism*, Oxford University Press, 2003.
- Black Bernard and Anna Tarassova, *Institutional Reforms in Transition: A case Study of Russia*, Stanford Law School, Mimeo, 2003.
- Hsu Immanuel C. Y., *The Rise of Modern China*, Oxford University Press, 1995.
- Boycko Maxim, Andrei Shleifer and Robert Vishny, *Privatizing Russia*, Cambridge, MIT Press.
- Leslie Sklair , *Globalization: Capitalism and its Alternative* , Oxford University Press, 2002.

APPLIED COMPONENT PAPER: ECONOMIC SYSTEMS

Internal and External Semester Examination for Semester III and IV

Internal Examination

The Internal Examination will be for 40 marks and is split into –

- i) One test for 20 marks containing objective questions.
- ii) 10 marks for project or assignment
- iii) 05 marks for over all conduct and 05 marks for active participation

External Examination

Question Paper Pattern for Semester End Examination.

There will be four questions in all. All the questions are **COMPULSORY** and will have internal choice. (Total marks: 60).

Q1. Module I

Three questions: A, B, C. Attempt any two – (Total marks 15)

Q2. Module II

Three questions: A, B, C. Attempt any two – (Total marks 15)

Q3. Module III

Three questions: A, B, C. Attempt any two – (Total marks 15)

Q4. Objective questions: (Total 15 Marks)

- a) True or False, with reasons (8 marks): Two statements from each module for 02 marks each. Total 06 statements. Attempt any 04 (4X2=8).
- b) Multiple Choice Questions (7 marks): Three questions from each module for 01 mark each. Total 09 questions. Attempt any 07 (7X1=7).

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S.Y.B.Com - Semester III - Applied Component Paper

Cooperation - Paper I

1. Introduction:

(15 Lectures)

Meaning and Definition of Co-operation – Salient Features of Co-operation – Benefits of Co-operation: Evaluation of Principles of Co-operation – Role of Co-operation in Economic Development - Co-operation in Mixed Economy – Brief history of Co-operative movement in India.

2. Structure and Organization of Co-operation: Organization, Progress and Problems with special reference to India:

(15 Lectures)

Processing Co-operative Societies – Agricultural Marketing Societies – Consumers Co-operative Societies – Housing Co-operative Societies – Labour Co-operative Societies– Industrial Co-operatives – Dairy Co-operatives: Significance, Progress, Problems and Remedies – Self Help Groups.

3. Role, Functions and Problems of Co-operative Banking (Credit) in India: (15 Lectures)

Primary Agricultural Credit Society – Restructuring of Co-operative Credit; Vaidyanathan Committee Report, 2004 – Central Co-operative Banks – State Co – operative Banks – Land Development Banks – Farmers Service Societies – Urban Co-operative Bank and Credit Society – Regional Rural Banks

References:

1. Mathur B S, *Co-operation in India*, Sahithya Bhavan, Agra [Latest Edn]
2. Tyagi R.B., *Recent – Trends in the co-operative movement in India*.
3. Kamat G.S., *New Dimension in co-operatives*, Himalaya.
4. Hajela T.N., *Principle, Problems and Practices of Co-operation*, Shivalal Agrawal Publication, Agra, (Latest Edn)
5. Bhatnagar and others, *Co-operation in India*.
6. Bedi R.D., *Theory, History and Practice of Co-operation*, Loyal Book Depot, Meerut.
7. Dr. Gadgil, *Writings on Co-operative Movement in India*.
8. Goel S.L. And Goel B.B., *Co-operative Administration*, Sterling, New Delhi.
9. Taimani K.K; *Co-operative Organization and Management*
10. Taimani K.K; *Training and Development of Human Resources in Co-operatives*, Savin Brothers, New Delhi. *ICA Co-operative Management and Administration*.
11. Stephenson, *Management in Co-operatives*, Himalaya Publishing House.
12. Govt. of Maharashtra, *Report on Co-operative Movement in Maharashtra*, Yashwantrao Mohite Committee Report.
13. Bhatia B.S., Verma H.L. And others, *Co-operatives and Human Resources Development*, Vol. 1 to 5, Deep and Deep Publication.
14. Dalayer and Subnis, *Co-operation in Maharashtra*
15. Patnaik and Roy, *Co-operation and Co-operative Management*, Kalyani Publishers, New Delhi.
16. Salvaraju. R, *Co-operatives in New Millennium*, Vikas Publishing House, New Delhi[2000]
17. Vaidyanathan A , *Task Force Committee Report 2004*
18. Dr. Sontakki C.N., *Co-operative Development*, Sheth Publication, Mumbai[2000]
19. Mukhi H.R., *Co-operation in India and abroad*, R.B Publication,[2004]
20. Datt & Sundaram , *Indian Economy*, S.Chand and company, New Delhi[2007]
21. NABARD: *Annual Reports*

S.Y.B.Com - Semester IV - Applied Component Paper

Cooperation - Paper II

1. Co-operative Management: (15 Lectures)

a) Administrative Functions of Co-operative Department

Registration, Administration, Supervision and Legislation – Professionalization of Co-operative Managements – Types and Procedures of General Body Meetings – Duties of Board of Directors in Co-operatives – Role of secretary/Managing Director – Role of Registrar: Powers and Functions.

b) Participation of State in Co-operative Movement

Central Government – State Government – Commercial Banks – Reserve Bank of India – NABARD

2. Human Resource Development and Leadership in Co-operation:

(15 Lectures)

a) HRD in Co-operation: Need and Importance of HRD – HRD: Education and Training Facilities – Worker’s Participation in Managements – Retention and Compensation of Workers – Co Operative Processing and Women empowerment.

b) Leadership in Co-operatives: Role of Leadership – Leadership Qualities – Leadership Development Programmes.

3. Challenges of Co-operative Sectors:

(15 Lectures)

Survival of Co-operatives under Globalization – Need to Strengthen the Co-operative Sector – Measures to Strengthen Co-operative movement in India.

References:

1. Mathur B S, -Co-operation in India, Sahithya Bhavan, Agra [Latest Edn]
2. Tyagi R.B., Recent – Funds in the co-operative movement in India.
3. Kamat G.S., New Dimension in co-operative, Himalaya.
4. Hajela T.N., Principle, Problems and Practices of Co-operation, Shivalal Agrawal Publication, Agra, (Latest Edn)

5. Bhatnagar and others, Co-operation in India.
6. Bedi R.D., Theory, History and Practice of Co-operation, Loyal Book Depot, Meerut.
7. Dr. Gadgil, Writings on Co-operative Movement in India.
8. Goel S.L. And Goel B.B., Co-operative Administration, Sterling, New Delhi.
9. Taimani K.K; Co-operative Organization and Management
10. Taimani K.K; Training and Development of Human Resources in Co-operatives, Savin Brothers, New Delhi. ICA Co-operative Management and Administration.
11. Stephenson, Management in Co-operatives, Himalaya Publishing House.
12. Govt. of Maharashtra, Report on Co-operative Movement in Maharashtra, Yashwantrao Mohite Committee Report.
13. Bhatia B.S., Verma H.L. And others, Co-operatives and Human Resources Development, Vol. 1 to 5, Deep and Deep Publication.
14. Dalayer and Subnis, Co-operation in Maharashtra
15. Patnaik and Roy, Co-operation and Co-operative Management, Kalyani Publishers, New Delhi.
16. Salvaraju. R,-Co-operatives in new millennium-Vikas Publishing House, New Delhi[2000]
17. Vaidyanathan A , -Task Force Committee Report 2004
18. Dr. Sontakki C.N.,- Co-operative Development, Sheth Publication, Mumbai[2000]
19. Mukhi H.R.,-Co-operation in India and abroad, R.B Publication,[2004]
20. Datt & Sundaram ,-Indian Economy, S.Chand and company, New Delhi[2007]
21. NABARD: Annual Reports

APPLIED COMPONENT PAPER: COOPERATION

Internal and External Semester Examination for Semester III and IV

Internal Examination

The Internal Examination will be for 40 marks and is split into –

- i) One test for 20 marks containing objective questions.
- ii) 10 marks for project or assignment
- iii) 05 marks for over all conduct and 05 marks for active participation

External Examination

Question Paper Pattern for Semester End Examination.

There will be four questions in all. All the questions are **COMPULSORY** and will have internal choice. (Total marks: 60).

Q1. Module I

Three questions: A, B, C. Attempt any two – (Total marks 15)

Q2. Module II

Three questions: A, B, C. Attempt any two – (Total marks 15)

Q3. Module III

Three questions: A, B, C. Attempt any two – (Total marks 15)

Q4. Objective questions: (Total 15 Marks)

a) True or False, with reasons (8 marks): Two statements from each module for 02 marks each. Total 06 statements. Attempt any 04 (4X2=8).

b) Multiple Choice Questions (7 marks): Three questions from each module for 01 mark each. Total 09 questions. Attempt any 07 (7X1=7).

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Agenda No. 2.

Members have passed the following resolution with respect to Question Paper Pattern for external examination of FYBCom-Business Economics Papers I and II at Semesters I and II.

Resolution: That in order to have common question paper pattern at FY, SY and TYBCom Papers in Business Economics, it is resolved that Question Paper Pattern for external examination of FYBCom - Business Economics Papers I and II at Semesters I and II will be same as the revised question paper pattern for SYBCom with effect from the academic year 2013-14. Detail pattern is given below:

External Examination

Question Paper Pattern for Semester End Examination I and II.

There will be four questions in all. All the questions are **COMPULSORY** and will have internal choice. (Total marks: 60).

Q1. Module I

Three questions: A, B, C. Attempt any two – (Total marks 15)

Q2. Module II

Three questions: A, B, C. Attempt any two – (Total marks 15)

Q3. Module III

Three questions: A, B, C. Attempt any two – (Total marks 15)

Q4. Objective questions: (Total 15 Marks)

a) True or False, with reasons (8 marks): Two statements from each module for 02 marks each. Total 06 statements. Attempt any 04 (4X2=8).

- b) Multiple Choice Questions (7 marks): Three questions from each module for 01 mark each. Total 09 questions. Attempt any 07 (7X1=7).

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Agenda No. 3.

It was decided to make suitable changes in the following subjects and their question paper pattern, for the purpose of introducing credit and grading system at TYBCom with effect from the academic year 2013-14.

- i. Compulsory Paper: Business Economics – paper III
- ii. Applied Component Paper: Trade Unionism and Industrial Relations
- iii. Applied Component Paper: Labour Welfare and Practice
- iv. Applied Component Paper: Rural Marketing
- v. Applied Component Paper: Regional Planning

Details are as follows:

Compulsory Paper: Business Economics – paper III of the old pattern is now under credit and grading system is Paper V for TYBCom semester V and Paper VI for TYBCom semester VI.

1. Syllabus for Business Economics Paper V for semester V includes modules 1, 2 and 3 of the present syllabus (of the year 2012-13).
2. Syllabus for Business Economics Paper VI for semester VI includes modules 4, 5 and 6 of the present syllabus (of the year 2012-13).
3. Modules 4, 5 and 6 of the syllabus are now numbered as 1, 2 and 3 respectively for Business Economics Paper VI with effect from the academic year 2013-14.

4. **External Examination: Question Paper Pattern for Semester V and VI.**

- i) There will be 4 questions. All the questions are compulsory having internal choice.
- ii) All questions are for 15 marks each (Total Marks: 60).
- iii) Question No.1 is based on **module I**. It is a **Long Answer Question** for 15 marks. There will be Three questions: A, B, C. **Attempt any one** – (Total marks 15)
- iv) Question No.2 is based on **module II**. It is a **Short Answer Question**. There will be Three questions: A, B, C. **Attempt any two** – (Total marks 15)
- v) Question No.3 is based on **module III**. It is a **Short Answer Question**. There will be Three questions: A, B, C. **Attempt any two** – (Total marks 15)

vi) Question No.4 is an **objective types question** including:

Part A. True or False, with reasons (8 marks): Two statements from each module for 02 marks each. Total 06 statements. Attempt any 04 (4X2=8).

Part B. Multiple Choice Questions (7 marks): Three questions from each module for 01 mark each. Total 09 questions. Attempt any 07 (7X1=7).

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Applied Component Paper: Trade Unionism and Industrial Relations

Suitable changes in the TYBCom applied component paper in Trade Unionism and Industrial Relations have been made for introducing credit and grading system with effect from the academic year 2013-14. Trade Unionism and Industrial Relations - Paper I is for TYBCom semester V and Trade Unionism and Industrial Relations - Paper II is for TYBCom semester VI.

1. Syllabus for Trade Unionism and Industrial Relations - Paper I includes Topics I, II and III of the present syllabus (of the year 2012-13).
2. Syllabus for Trade Unionism and Industrial Relations - Paper II includes Topics 4, 5 and 6 of the present syllabus (of the year 2012-13).
3. Topics 4, 5 and 6 of the syllabus are now numbered as 1, 2 and 3 respectively for Trade Unionism and Industrial Relations - Paper II with effect from the academic year 2013-14.
4. **External Examination: Question Paper Pattern for Semester V and VI.**
 - i) There will be 4 questions. All the questions are compulsory having internal choice.
 - ii) All questions are for 15 marks each (Total Marks: 60).
 - iii) Question No.1 is based on **Topic I**. It is a **Long Answer Question** for 15 marks. There will be Three questions: A, B, C. **Attempt any one** – (Total marks 15)
 - iv) Question No.2 is based on **Topic II**. It is a **Short Answer Question**. There will be Three questions: A, B, C. **Attempt any two** – (Total marks 15)
 - v) Question No.3 is based on **Topic III**. It is a **Short Answer Question**. There will be Three questions: A, B, C. **Attempt any two** – (Total marks 15)
 - vi) Question No.4 is an **objective types question** including:

Part A. True or False, with reasons (8 marks): Two statements from each topic for 02 marks each. Total 06 statements. Attempt any 04 (4X2=8).

Part B. Multiple Choice Questions (7 marks): Three questions from each topic for 01 mark each. Total 09 questions. Attempt any 07 (7X1=7).

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Applied Component Paper: Labour Welfare and Practice

Suitable changes in the TYBCom applied component paper in Labour Welfare and Practice have been made for introducing the credit and grading system with effect from the academic year 2013-14. Labour Welfare and Practice - Paper I is for TYBCom semester V and Labour Welfare and Practice - Paper II is for TYBCom semester VI.

1. Syllabus for Labour Welfare and Practice - Paper I includes Modules 1, 2, and 3 of the present syllabus (of the year 2012-13).
2. Syllabus for Labour Welfare and Practice - Paper II includes Modules 4, 5 and 6 of the present syllabus (of the year 2012-13).
3. Modules 4, 5 and 6 of the syllabus are now numbered as 1, 2 and 3 respectively for Labour Welfare and Practice - Paper II with effect from the academic year 2013-14.
4. **External Examination: Question Paper Pattern for Semester V and VI.**
 - i) There will be 4 questions. All the questions are compulsory having internal choice.
 - ii) All questions are for 15 marks each (Total Marks: 60).
 - iii) Question No.1 is based on **Module 1**. It is a **Long Answer Question** for 15 marks. There will be Three questions: A, B, C. **Attempt any one** – (Total marks 15)
 - iv) Question No.2 is based on **Module 2**. It is a **Short Answer Question**. There will be Three questions: A, B, C. **Attempt any two** – (Total marks 15)
 - v) Question No.3 is based on **Module 3**. It is a **Short Answer Question**. There will be Three questions: A, B, C. **Attempt any two** – (Total marks 15)
 - vi) Question No.4 is an **objective types question** including:
Part A. True or False, with reasons (8 marks): Two statements from each module for 02 marks each. Total 06 statements. Attempt any 04 (4X2=8).
Part B. Multiple Choice Questions (7 marks): Three questions from each module for 01 mark each. Total 09 questions. Attempt any 07 (7X1=7).

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Applied Component Paper: Rural Marketing

Suitable changes in the TYBCom applied component paper in Rural Marketing have been made for introducing the credit and grading system with effect from the academic year 2013-14. Rural Marketing - Paper I is for TYBCom semester V and Rural Marketing - Paper II is for TYBCom semester VI.

1. Syllabus for Rural Marketing - Paper I includes Modules 1, 2, and 3 of the present syllabus (of the year 2012-13).
2. Syllabus for Rural Marketing - Paper II includes Modules 4 and 5 of the present syllabus (of the year 2012-13).
3. Modules 4 and 5 of the syllabus are now numbered as 1 and 2 respectively for Rural Marketing - Paper II with effect from the academic year 2013-14.
4. **External Examination: Question Paper Pattern for Semester V.**
 - i) There will be 4 questions. All the questions are compulsory having internal choice.
 - ii) All questions are for 15 marks each (Total Marks: 60).
 - iii) Question No.1 is based on **Module 1**. It is a **Long Answer Question** for 15 marks. There will be Three questions: A, B, C. **Attempt any one** – (Total marks 15)
 - iv) Question No.2 is based on **Module 2**. It is a **Short Answer Question**. There will be Three questions: A, B, C. **Attempt any two** – (Total marks 15)
 - v) Question No.3 is based on **Module 3**. It is a **Short Answer Question**. There will be Three questions: A, B, C. **Attempt any two** – (Total marks 15)
 - vi) Question No.4 is an **objective types question** including:
Part A. True or False, with reasons (8 marks): Two statements from each module for 02 marks each. Total 06 statements. Attempt any 04 (4X2=8).
Part B. Multiple Choice Questions (7 marks): Three questions from each module for 01 mark each. Total 09 questions. Attempt any 07 (7X1=7).
5. **External Examination: Question Paper Pattern for Semester VI.**
 - i) There will be 4 questions. All the questions are compulsory having internal choice.
 - ii) All questions are for 15 marks each (Total Marks: 60).
 - iii) Question No.1 is based on **Module 1**. It is a **Long Answer Question** for 15 marks. There will be Three questions: A, B, C. **Attempt any one** – (Total marks 15)
 - iv) Question No.2 is based on **Module 2**. It is a **Short Answer Question**. There will be Three questions: A, B, C. **Attempt any two** – (Total marks 15)

v) Question No.3 is based on **Modules 1 and 2**. It is a **Short Answer Question**. There will be Three questions: A, B, C. **Attempt any two** – (Total marks 15)

vi) Question No.4 is an **objective types question** including:

Part A. True or False, with reasons (8 marks): Three statements from each module for 02 marks each. Total 06 statements. Attempt any 04 (4X2=8).

Part B. Multiple Choice Questions (7 marks): **At least four questions** from each module for 01 mark each. Total 09 questions. Attempt any 07 (7X1=7).

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Applied Component Paper: Regional Planning

Suitable changes in the TYBCom applied component paper in Regional Planning have been made for introducing the credit and grading system with effect from the academic year 2013-14. Regional Planning - Paper I is for TYBCom semester V and Regional Planning - Paper II is for TYBCom semester VI.

1. Syllabus for Regional Planning - Paper I includes Modules 1, 2, 3 and 4 of the present syllabus (of the year 2012-13).
2. Syllabus for Regional Planning - Paper II includes Modules 5, 6, 7 and 8 of the present syllabus (of the year 2012-13).
3. Modules 5, 6, 7 and 8 of the syllabus are now numbered as 1, 2, 3 and 4 respectively for Regional Planning - Paper II with effect from the academic year 2013-14.
4. **External Examination: Question Paper Pattern for Semester V and VI.**
 - i) There will be 4 questions. All the questions are compulsory having internal choice.
 - ii) All questions are for 15 marks each (Total Marks: 60).
 - iii) Question No.1 is based on **Module 1**. It is a **Long Answer Question** for 15 marks. There will be Three questions: A, B, C. **Attempt any one** – (Total marks 15)
 - iv) Question No.2 is based on **Module 2**. It is a **Short Answer Question**. There will be Three questions: A, B, C. **Attempt any two** – (Total marks 15)
 - v) Question No.3 is based on **Modules 3 and 4**. It is a **Short Answer Question**. There will be Three questions: A, B, C. **Attempt any two** – (Total marks 15)
 - vi) Question No.4 is an **objective types question** including:

Part A. True or False, with reasons (8 marks): At least one statement from each module. Total 06 statements for 02 marks each. Attempt any 04 (4X2=8).

Part B. Multiple Choice Questions (7 marks): **At least two questions** from each module for 01 mark each. Total 09 questions. Attempt any 07 (7X1=7).

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